

Curriculum Vitae

Manfred Bornemann

- Personal data:** Place / date of birth: Wagna (Austria); 07th of Mai, 1973
Race: Caucasian
Sex: male
- Positions** *Research Assistant* „Austrian Team for Intellectual Capital Research“ 1997-1999

Independent Consultant in the field of Intellectual Capital and Knowledge Management since 1998

Assistant Professor at the Institute for International Management at the Karl Franzens University Graz, Austria 1999 – 2001 (part time)

Assistant to the CEO of the Austrian Research Center Seibersdorf in the field of knowledge management, human resource development and organization development. 2000 and ongoing (part time)
- Education** 1996 Harvard University Summer School: International Management; Doing Business with Japan

1997 Sponson (graduation) to „Magister of social and business sciences“

1998 Doctoral Degree; Thesis: „Measuring Tools for Knowledge Management“ Prof. Ante Pulic, Karl Franzens University Graz.

Continuing: Law School in Karl Franzens University Graz, final year.
- Publications and books** **Textbooks:**
- Handbuch Wissensbilanz (ARCS) 2001 (forthcoming)
 - Herausgeberband Wissensmanagement Forum: "Wissensmanagement - Analysen und Erfahrungsberichte in der betrieblichen Umsetzung", (forthcoming).
 - Karl-Heinz Leitner, Manfred Bornemann, Ursula Schneider - Austrian Research Centers Seibersdorf and - Karl Franzens U. of Graz: Development and implementation of an IC Report for a Research Technology Organization in: Bontis, Nick: **Organizational Intelligence: The cutting edge of intellectual capital and knowledge management; 2001**
 - **Lehrbuch Wissensmanagement** – Reinhardt et al 2001 (Theory and Case Study on Intellectual Capital Reporting)
 - **Praxishandbuch Wissensmanagement** – Wissensmanagement Forum Graz, November 2000
 - **"Intellectual Capital and Knowledge Management"** for: "Handbook on Organizational Learning" (editors: Nonaka, Child, Dierkes) in

cooperation with Dr. Rüdiger Reinhardt, Dr. Ursula Schneider, Dr. Peter Pawlowsky, Berlin, Mai, 2001.

- Debra M. Amidon: **The Ken Awakening**", FAZ, 1999 (translation)
- **"Der Intangible Asset Monitor – eine Zusammenstellung der Theorien von Karl Eric Sveiby"**; Zagreb Juni 1997 (translation)

Journals:

- *"Empirical Analysis of the Intellectual Potential of Value Systems in Austria according to the VAIC™ Method"*, Hamilton, Jänner 1998, in: "International Journal on Technology Management, Special Edition" 1999.

Brochures:

- **Intellectual Capital Report ARCS 2000**
- **Intellectual Capital Report ARCS 1999**
- Humankapital – Economic publication series with the Government of Styria, January 2000.

Scientific Presentations:

- **16th Nordic Academy of Management Meeting:** "Measuring and Reporting Intangible Assets and Intangible Results in a Research Technology Organization", Uppsalla Sweden 16-18 August 2001.
- **Third World Congress on the Management of Intellectual Capital,** The Making Of The First Enterprise Wide Intellectual Capital Report For A European Contract Research Company, McMaster University, Hamilton, Canada, January 2001
- **Joint German-OECD Conference Benchmarking Industry-Science Relationships:** Measuring and reporting intangible assets and results in a European Contract Research Organization, Berlin, Germany, October 16 – 17, 2000.
- **WAITRO Conference on Knowledge Management in Research and Technology Organizations:** Policies and Practices to Make Your RTO Competitive in the 21st Century : "Development and Implementation of the first enterprise wide Intellectual Capital Report for a European Contract Research Organization: Background, main ideas and experiences", The Hague, The Netherlands, 11 – 13 October 2000.
- **5th ICIT Conference: LIAHONA - H.O.M.E.S. as a Model for Holistic Quality Management in the Knowledge Society,** Singapore, April 00
- **OECD Symposium "Measuring and Reporting Intellectual Capital", Holistic Measurement of Intellectual Capital** Amsterdam, Netherlands, 1999.
- **International Society for Professional Innovation Management ISPIM,** Laxenburg, Austria, July 1998.
- **Sixth Conference on International Human Resource Management,** Universität Paderborn, Germany, June 1998
- **Academy of Management Midyear Conference on Learning Organizations,** George Washington University, Washington D.C., USA, March, 1998
- **Second World Congress on the Management of Intellectual Capital,**

McMaster University, Hamilton, Canada, January 1998

**Special
Qualifications**

Internship at the Austrian Chamber of Commerce in Bangkok, Thailand 1995

Lectures at various Austrian and international Business Schools and Continuing Education Institutes, in the field of :

- General Management and Organization Theory (KFUG)
- Knowledge Management and Intellectual Capital (KFUG, DUK, SFZ, FHMG)
- Project Management (WIFI)

Certified Trainer for Adult Education 2000

Certified E-commerce Consultant 2001

Strong relations and personal networks with academics and governmental institutions in Europe and Northern America in the field of Knowledge Management and Intellectual Capital - Active member of the Academy of Management 1999.

Supplement

Participation at the European Championship on Ha Ki Do, Germany (2000)

Participation on 12+ Marathon Events (personal record: 3.05 hours)

International Sailing License

Military Service (1992)

AMS – Governmental Institution for Labor Market Services

**Business
Partners and
Clients:**

Austrian Research Centers Seibersdorf

Böhler Uddeholm AG

Danube University Krems

Delphi Packard Austria

Entovation International

Europe MPO LTD

Government Styria

Hoffmann Elektrokohlen

Innovation Networks GesmbH

Institute for International Research

Joanneum Research

Know Center

Pecks GesmbH

Schulungszentrum Fohnsdorf

Steyr Daimler Fahrzeugtechnik (Magna)

University of St. Gallen, Switzerland

VOEST AG Linz

WIFI - Institute of the Austrian Chamber of Commerce to support further education